#CEEDTC2018

CEED Twitter conference!

About #CEEDTC2018

On 22 May 2018, aligned with World Biodiversity Day, CEED will host the inaugural online Twitter Conference (#CEEDTC2018) with a focus on Environmental Decisions. The primary objectives are to strengthen our inter-node network using new technical platforms, keeping abreast of research developments and impact, and identifying new opportunities for inter-node collaboration. In addition, #CEEDTC2018 may provide additional outreach and engagement to a broader lay person audience and highlight CEED's international standing.

Hosting a Twitter conference makes sense for several reasons. Firstly, although Twitter Conferences cannot replace the valuable interactions of traditional format conferences, they may be a cost-effective solution when funds are limited. Secondly, travel is not necessary. This provides equitable participation for people who may not have funds to travel, who may be in the field, or who may have personal commitments that preclude them from attending a face-to-face CEED conference. Thirdly, a large proportion of CEED research relates to the environmental impacts of climate change. Carbon emissions from conference travel contribute to the very environmental issues many CEED researchers are dedicated to addressing.

If you're curious about what a Twitter conference looks like, the fourth World Seabird Twitter conference is running from the 17th-19th of April this year, check out #WSTC4 to see it all happen. Alternatively, you could check out https://storify.com/mfczap/wstc2/ for a Storify-ed summary of the 2016 World Seabird Twitter conference.

Who can take part?

This is designed, partially, as a celebration of CEED's achievements. We invite members, alumni and associates of CEED to participate. We also welcome our friends outside of CEED and all people interested in environmental decisions and conservation science. If you have any questions, please contact CEED Communications (ceed.comms@uq.edu.au).

How do I take part?

Rules

- You must have a Twitter handle/account
- Presentations are allowed a maximum of 6 tweets (each tweet is 280 characters)
- Every tweet must be numbered (1 - 6) and start with the hashtag #CEEDTC2018 (e.g., 1 #CEEDTC2018)
- Your tweets should start with an introductory tweet, then have 4 "body" tweets (methods / results), and then end with a summary tweet
- Pictures and graphs are encouraged but take up space in the tweet, reducing your character limit
- Links to extra text describing your research are not allowed except in your 6th tweet

The process

- First submit your abstract via this link https://goo.gl/forms/FjW9hyTuVoBJs9j12
- After you sign up for the conference, you will be given a time slot in which to tweet your research based on your timezone and affiliation.
- Draft and schedule your tweets ahead of time in order to avoid issues during the event (using Tweetdeck or similar).
- Make sure your account is not private and your tweets are not protected, otherwise we will be unable to see them.
- Follow the event with hashtag #CEEDTC2018 and keep up to date by following @ARC_CEED.
- Discussion and questions are encouraged. When asking a question, please direct your tweet to the individual using their handle (e.g. @ARC_CEED) and use the hashtag #CEEDTC2018 (e.g. @ARC_CEED #CEEDTC2018 How easy is it to use Twitter to participate in this great event?).

FAQ on Twitter conferencing

How much of my time will it take?

The CEED Twitter conference will be a one day event. It is recommended that people located at each of the nodes catch up during the conference (even if this is just over a long lunch) but the beauty of the Twitter conference is that you can take part from anywhere in the world… provided that you have internet or phone reception… You can spend as little or as much time 'at' the conference as suits your schedule, provided that you present and are available to answer questions in the timeslot you are assigned. After sign up closes we will circulate a list of abstracts and timeslots, so that you can pin point which presentations you might want to catch. If you are unable to be present during your allocated time slot, you can schedule your tweets (using services such as Tweetdeck, Hootsuite or Buffer), so that they get posted automatically without you having to be online (in fact we recommend that even if you are available- it's a way of ensuring that you get your tweets out on time, without panic).

What if I don't know how to use Twitter?

There are lots of great guides about how to use Twitter online, for example this guide by British Ornithology Union: http://www.bou.org.uk/tweeting-better-1/ Also check out this to help you get started with Twitter: https://www.youtube.com/watch?v=J0xbjIE8cPM. If you want to participate and still feel like you'd like some help please get in contact.

How should I time my tweets?

Space out your tweets, but not too much! Our advice is to tweet one per minute starting on the first minute of your timeslot, which will then allow some time for questions or comments. Get organised! Tweetdeck and other platforms allow you to schedule your tweets ahead of time to make this easier.

How do I make sure I don't miss anything?

Tweetdeck and other platforms allow you follow many feeds simultaneously. You might want to have one column with a feed from your notifications, one column with the feed for #CEEDTC2018, and one column following tweets from @ARC_CEED.